

dream.
design.
do.

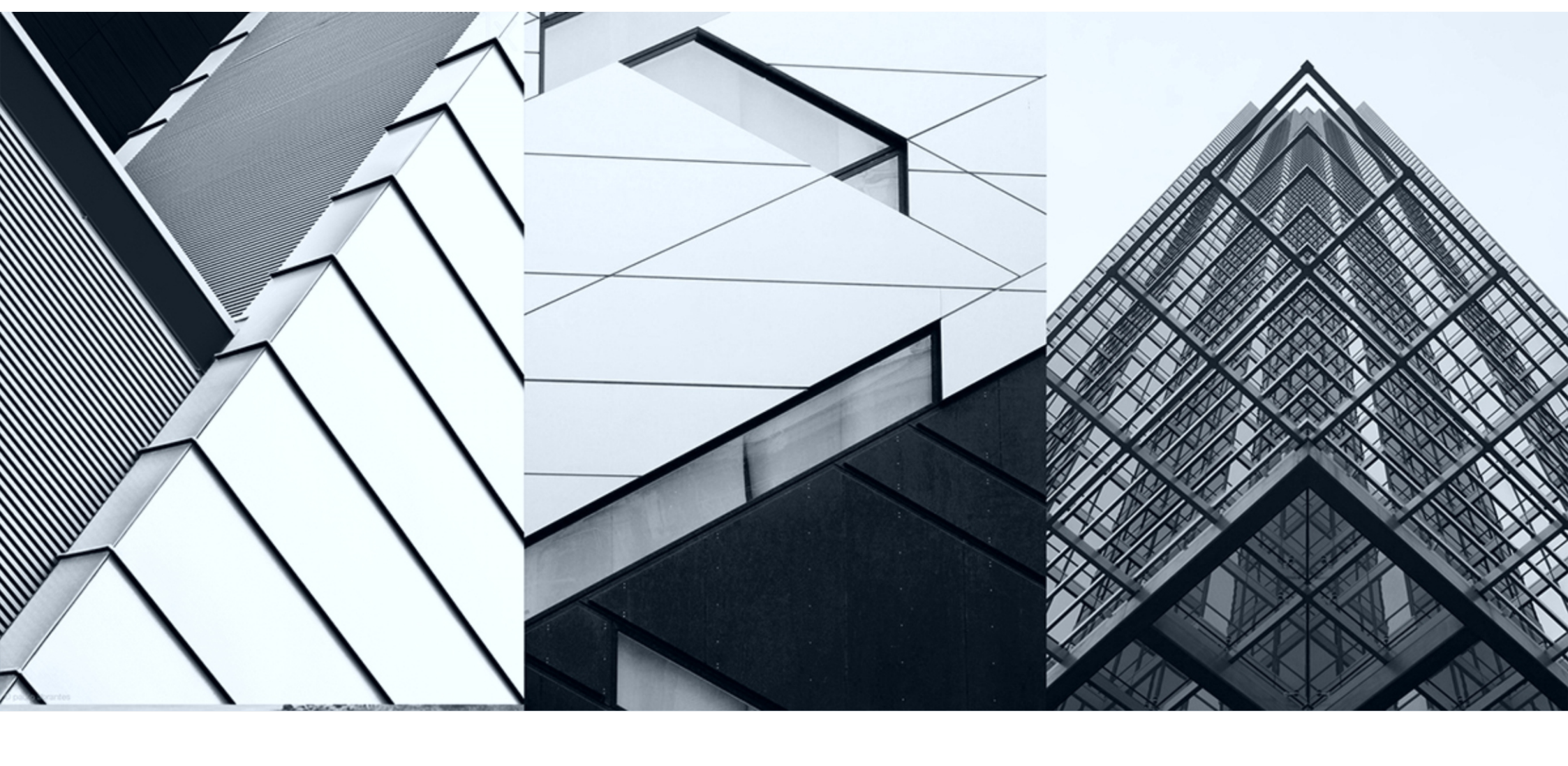


Visual Identity Design

2022



Rational



Variations



Typography & Color

typeface

kayaksans

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Color

CMYK : C43/M18/Y0/K43

Pantone : 7544 C

RGB : R108/G131/B156

Web : #6C839C



Clear Zones

